

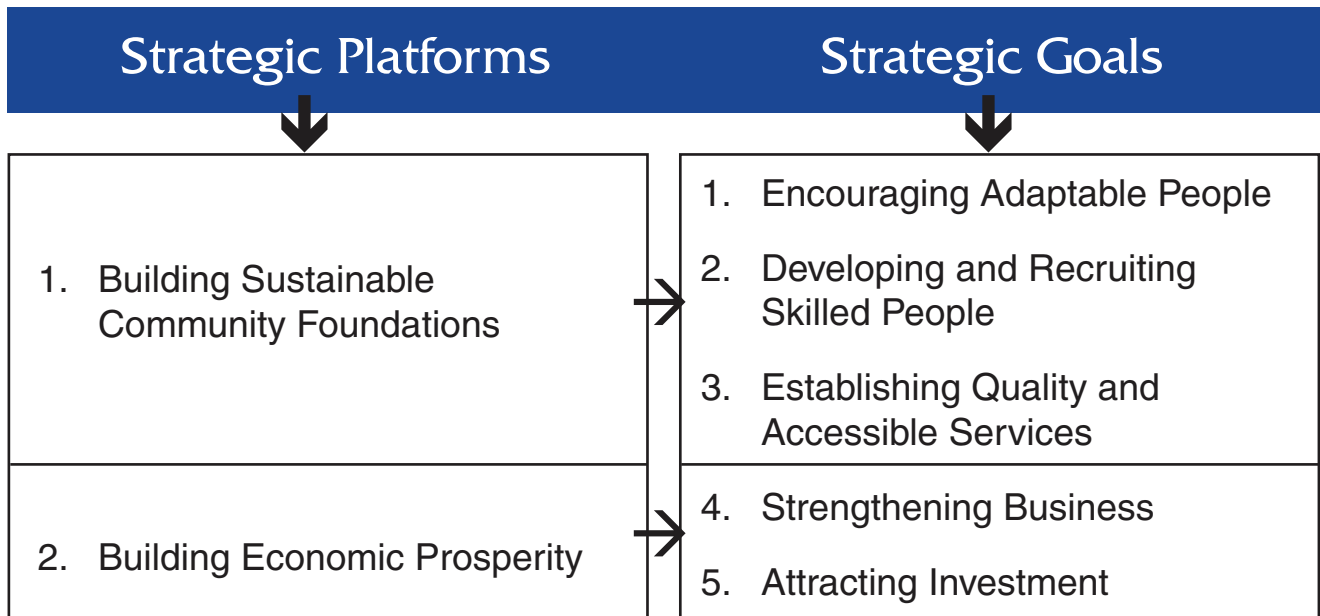
Overview of what the Committee for Portland stands for:

Mission

Working towards a vibrant and economically sustainable community.

Key Platforms:

There are two key Platforms underpinning the Mission of the Committee for Portland.



Delivery Mechanism:

The Committee for Portland has determined it will deliver its mission and provide value for members and the community by:

- Establishing a vibrant business networking and education base;
- Adopting a strong role on key issues impacting Portland and region; and
- Undertaking projects that fall within the Platforms and their associated Goals that meet the priorities of members.

Membership Model:

There are four classes of membership – Platinum, Corporate, Community and Associate. These levels of membership have been structured to achieve a strong, dynamic and diverse membership base that can assist with the delivery of credible projects and real outcomes.



Overview of what the Committee for Portland stands for:

WORK PLANS

The Work Plans have been established through a detailed process of engagement with a wide cross section of the community at a series of facilitated workshops.

Work Plan 1: Establishing a vibrant **Networking** and business training base.
Directly relating to: Encouraging Adaptable People and Strengthening Business.

Tasks

- To establish a web based information resources for business and the community of Portland.
- This Website will be expanded to include industry related job vacancies
- To Host 4 members dinners throughout the year with guest speakers.
- To implement a series of business networking functions for our members.

Work Plan 2: Adopting a strong **Advocacy** role on key issues impacting Portland and the region.
Directly relating to: Establishing Quality and Accessible Services, Strengthening Business and Attracting Investment.

Tasks

- To have a voice at any Ministerial Regional Planning Workshops and visits by Ministers relevant to the Committee for Portland.
- Develop a series of position paper to assist lobbying and advocacy to the Government: for the continuation of the power contract for Portland Aluminum, support for a renewable energy hub, and improved transport infrastructure including the Portland Airport.
- To forge credible, successful, open dialogue with State Government regarding issues related to the South West.
- To provide proactive, timely advocacy responses to emerging opportunities, risks and threats.

Work Plan 3: Undertaking **Projects** within the strategic platforms and strategic goals that meet the priorities of our members.
Directly relates to all strategic Goals.

Tasks

- Deliver Sustainable Business program such as Grow Me The Money that assists businesses to help them to reduce their impact on the environment and save money in the process.
- Implement a Small Business Advisory Service Program through a series of workshops that will look at customer service, leadership training and financial management.
- Establish a Future Generation of Business Program to equip young business and/or community leaders with a range of skills relevant to business and community sustainability, prosperity and social cohesion.
- Have a strong involvement in the Local Community & Business Awards

Summary

With the prime focus to network, advocate and deliver projects, the Committee for Portland will be working towards development of a vibrant and economically sustainable community.

We have opened lines of communication between the community, business and government by hosting workshops that have enabled us to understand and create the vision that is necessary for a successful, sustainable and vibrant future. The Committee for Portland is excited to engage and form partnerships with these key stakeholders that will ultimately contribute to the success of our community.

Portland and its surrounding region has significant potential. We look forward to strengthening our region's existing businesses and assisting with the development of new investments that will secure a prosperous future based on building sustainable community foundations.

